

## SAMPLE FILE – USA Imports of Arabica Coffee, not organic, decaffeinated or roasted

The purpose of this paper is to show what sort of typical analytical tables and charts are available in a standard TradeData Excel file for any product imported into the USA. The product chosen was Arabica coffee. Similar information is available for any product. The information is supplied in Excel file format and the file is designed to enable efficient analysis of the underlying statistics. At the end of this paper two typical import transactions are listed to demonstrate the underlying import information that is available in TradeData’s standard Excel file.

### Table – Top Ten Origin Countries

The following table comes directly out of our standard excel file and shows – monthly – the top ten origin countries in terms of volumes as well as average prices per month by country. This table provides a convenient summary of month to month movements in imports. TradeData will normally supply the current year and five years of back data in its data files. However, if more data is required, in most cases, we can supply at no extra charge.

		Top 10 Countries											
		Brazil	Colombia	Nicaragua	Guatemala	Honduras	Viet Nam	Peru	Indonesia	Mexico	Costa Rica	Others	Total
Jul-20	CIF per Tonnes	\$2,197.91	\$3,624.03	\$3,480.26	\$4,345.63	\$3,002.74	\$2,066.03	\$3,827.25	\$4,945.97	\$3,442.27	\$5,004.09	\$4,386.41	\$3,454.54
	Quantity	19,444.0	24,926.6	7,214.7	6,672.4	5,156.1	2,898.3	1,283.2	1,591.3	3,657.1	3,909.0	12,413.3	89,166.0
Aug-20	CIF per Tonnes	\$2,196.58	\$3,599.22	\$2,998.55	\$4,223.35	\$3,054.53	\$2,129.15	\$3,549.94	\$5,413.43	\$2,906.77	\$4,652.26	\$4,136.89	\$3,330.19
	Quantity	20,630.1	20,841.9	3,679.4	3,737.0	2,613.9	1,163.8	2,973.5	2,336.0	2,250.5	3,555.5	10,552.5	74,334.1
Sep-20	CIF per Tonnes	\$2,379.53	\$3,783.46	\$2,686.37	\$3,829.84	\$2,942.32	\$2,054.63	\$3,619.79	\$5,429.83	\$2,801.29	\$4,762.85	\$3,901.10	\$3,231.64
	Quantity	28,606.9	16,834.8	2,305.5	2,287.9	933.6	752.9	5,519.6	2,502.4	3,426.7	2,581.5	8,976.9	74,728.6

### Details

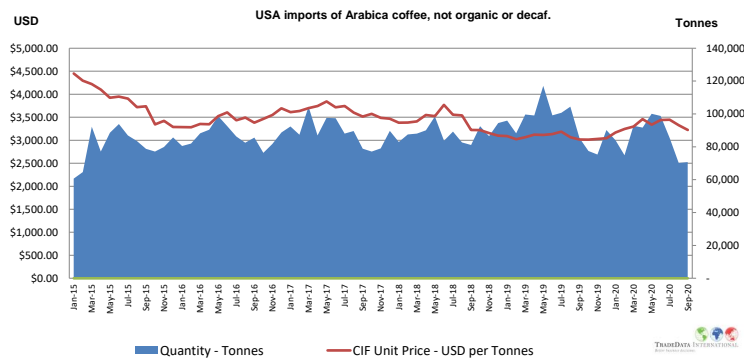
There is a worksheet in the excel file that lists USA import details by country, volumes and average prices, each month. Note these are prices on an CIF basis and as such include transport and insurance costs. A small sample is below.

Description	Arabica coffee, not org: or decaf.
HS Code	0901110025
TradeType	Imports
Year	2020
Reporting_Country_st	USA
Quantity1 Unit	Tonnes

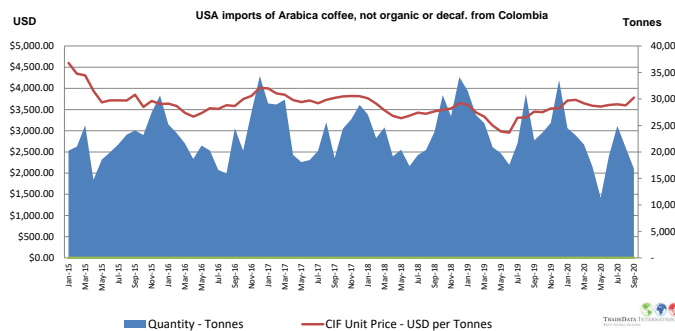
Date	Partner_Country_strd	Port	Mode_of_Transport	Data		Unit Price CIF USD per tonne
				Sum Quantity	Sum ValueUSD	
Sep-20	Brazil	NEW YORK CITY N.Y.	SEA	8,833	19,435,551	\$2,200.37
		ST. ALBANS VT.	OTHERS	4	13,533	\$3,219.08
		LOS ANGELES CALIF.	SEA	389	795,197	\$2,043.55
		HOUSTON TEX.	SEA	1,575	3,611,051	\$2,293.25
		NEW ORLEANS LA.	SEA	7,020	15,004,971	\$2,137.60
		SEATTLE WASH.	SEA	1,887	5,676,268	\$3,008.64
		SAVANNAH GA.	SEA	699	2,101,483	\$3,005.27
		NORFOLK VA.	SEA	350	778,644	\$2,224.82
		SAN FRANCISCO CALIF.	SEA	2,032	6,057,087	\$2,980.62
		PEMBINA N. DAK.	OTHERS	18	123,100	\$6,726.78
		MIAMI FLA.	SEA	126	246,430	\$1,963.12
		BALTIMORE M.D.	SEA	658	2,399,996	\$3,649.11
		TAMPA FLA.	SEA	2,498	4,872,751	\$1,950.58
		CHARLESTON S.C.	SEA	2,519	6,954,953	\$2,761.19

## Price and Quantity

The next chart shows monthly movement in imports volumes - the blue shaded area of the chart - and in average prices on a CIF basis. Import volumes, tend to be lower at the start/end of each year and higher in the middle of the year. Import volumes are increasing slowly over recent years except 2018. Average prices were around \$US 3,500 a tonne in 2016 and up to mid-2018. Since then average prices have declined to around \$US 3,000 a tonne by mid-2019 but increased again in the first few months of 2020 before declining a bit later in the year.

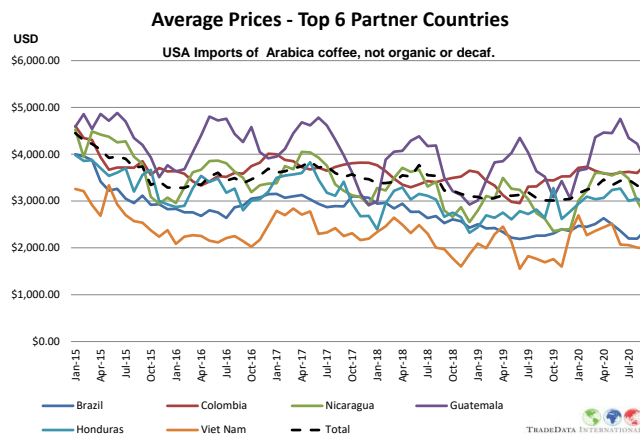


The excel file enables the user to select an origin country and then redraw this Price&Quantity chart to only include imports from the selected country. The chart below lists Price and Quantity where imports from Colombia are selected. Import volumes have been increasing over time and have a seasonal pattern with higher import volumes near the end of each year and lower volumes in the middle of each year. In recent years average prices from Colombia have been around \$US 3,500 and also show a slight seasonal pattern. Import volumes from Colombia have declined substantially thus far in 2020.



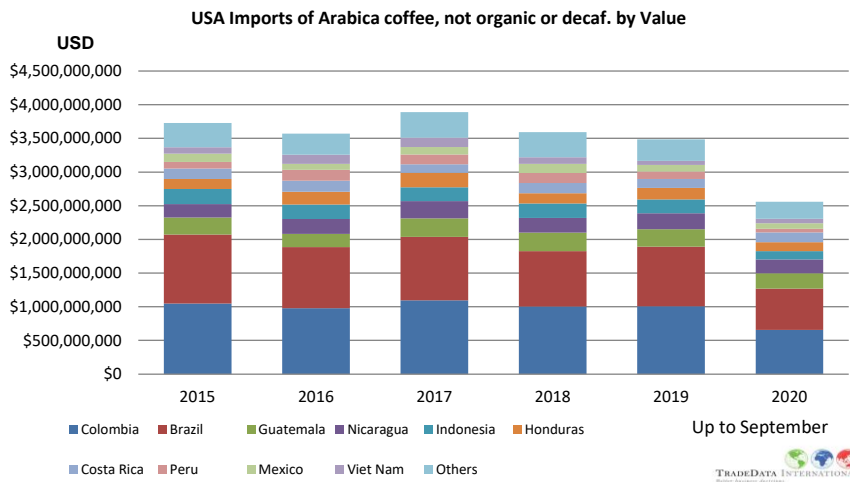
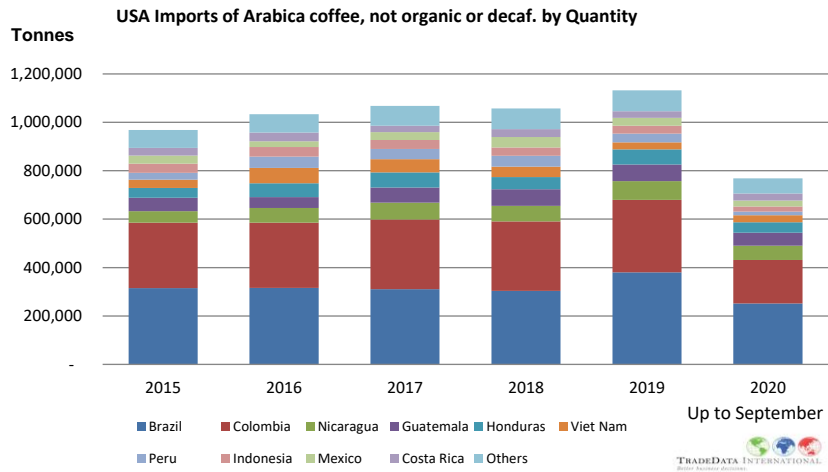
## Average Prices – Top Six Origin Countries

The following chart list average prices over time for the Top 6 origin countries for the USA. Average prices declined during 2017 and 2018 and then stabilised in 2019. Prices have increased in early 2020. Imports from Guatemala and Colombia tend to be above average and from Brazil, Viet Nam, and Honduras below average.



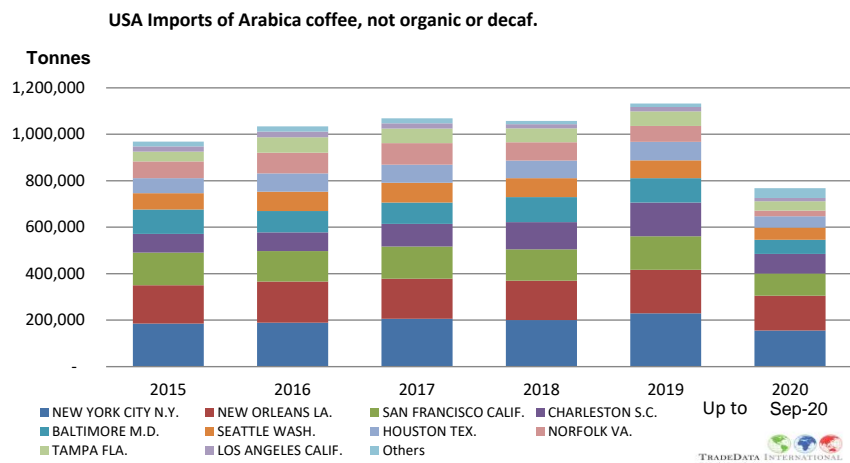
## Major Origin Countries

The following two charts list annually the top ten origin countries for USA imports both in volume and value terms. These charts draw the major origin countries market shares over time. Total import volumes are increasing slowly from around 968 thousand tonnes in 2015 to over 1,100,000 tonnes in 2019. Imports from Brazil increased strongly in 2019. In value terms the market is around 3.5 billion US dollars in 2019. In value terms the market is around 3.5 billion US dollars in 2019.



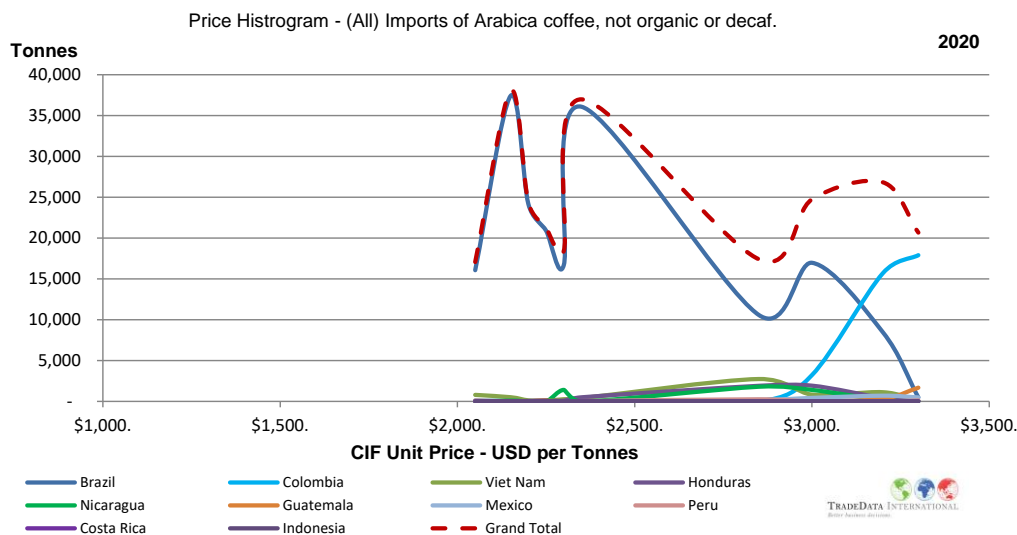
## Imports Volumes by Ports of Discharge in the USA

The following chart lists the Ports of Discharge in the USA where imports arrive. Import arrive all around the country with the larger ports of entry of New York City, New Orleans, and San Francisco.



## Market Segments

The following chart lists a Price Histogram by Country. This shows the volumes imported at different price points and which major origin country supply at these price points. The Excel file enables the user to select different years and to the chart will redraw itself accordingly. In 2020 there are three main price points (\$US2,150, around \$US 2,350 and between \$US 3,000 and \$US 3,300 per tonne). Brazil is the major supplier at the lower and middle price points, and Colombia at highest price points.



## Two Typical Transactions

The following table list two typical data transactions as found in the USA import data set.

HS Code	0901110025	0901110025
TradeType	Imports	Imports
Year	2017	2017
Month	09	09
Description	COFFEE, ARABICA, NOT ORGANIC NOT DECAF NOT ROASTED	COFFEE, ARABICA, NOT ORGANIC NOT DECAF NOT ROASTED
Reporting_Country	U.S.A.	U.S.A.
Reporting_Country_strd	U.S.A.	U.S.A.
Partner_Country	Kenya	Zimbabwe
Partner_Country_strd	Kenya	Zimbabwe
Value_Unit	USD	USD
Value_CIF	\$3,546,848.00	\$27,721.00
Value_AUD	\$4,448,456.76	\$34,767.68
Value_Euro	2,962,327.45	23,152.58
Value_USD	\$3,546,848.00	\$27,721.00
Quantity1_Unit	Tonnes	Tonnes
Quantity1	633.547	17.62
Quantity2_Unit	Kg	Kg
Quantity2	643,520	17,800
Port	NEW ORLEANS LA.	HOUSTON TEX.
Date	Sep-17	Sep-17
Value_FOB	\$3,488,938.00	\$27,720.00
Mode_of_Transport	SEA	SEA

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