

SAMPLE FILE - Japan Imports of Virgin Olive Oil

The purpose of this paper is to show what sort of typical analytical tables and charts are available in a standard TradeData Excel file for any product imported into Japan. The product chosen was Virgin olive oil and its fractions, not chemically modified. Similar information is available for any product. The information is supplied in Excel file format and the file is designed to enable efficient analysis of the underlying statistics. At the end of this paper there are listed two typical import transactions to demonstrate the underlying import information that is available in TradeData's standard Excel file.

Table – Top Ten Origin Countries

The following table comes directly out of our standard excel file and shows – monthly – the top ten supply countries in terms of volumes, as well as average prices per month, by country. This table provides a convenient summary of month to month movements in imports. TradeData will normally supply the current year and five years of back data in its data files. However, if more data is required, in most cases, we can supply at no extra charge.

		Spain	Italy	Turkey	Greece	Tunisia	Australia	Chile	Portugal	France	Palestine	Others	Total
Jul-20	CIF per Tonne	\$5,124.83	\$7,346.60	\$4,788.59	\$9,191.11	\$4,891.96	\$11,551.55	\$11,874.20	\$19,059.15	\$13,271.59	#DIV/0!	\$5,143.80	\$5,865.77
	Quantity	3,078.7	1,323.3	146.4	94.4	11.0	0.3	18.0	0.4	0.6	0.0	2.6	4,675.7
Aug-20	CIF per Tonne	\$5,278.04	\$7,625.14	\$4,761.15	\$6,780.02	\$7,927.11	#DIV/0!	\$9,605.75	\$21,295.93	\$52,671.20	#DIV/0!	\$5,291.49	\$5,820.68
	Quantity	3,479.6	1,080.7	276.6	74.4	28.8	0.0	5.6	0.6	0.5	0.0	2.8	4,949.5
Sep-20	CIF per Tonne	\$5,268.83	\$8,383.07	\$4,888.08	\$9,337.08	#DIV/0!	\$13,670.74	\$11,616.83	\$20,166.40	\$29,867.04	#DIV/0!	\$5,275.11	\$6,041.74
	Quantity	3,237.6	914.7	52.2	58.4	0.0	5.4	7.1	3.1	3.6	0.0	1.4	4,283.4

Details

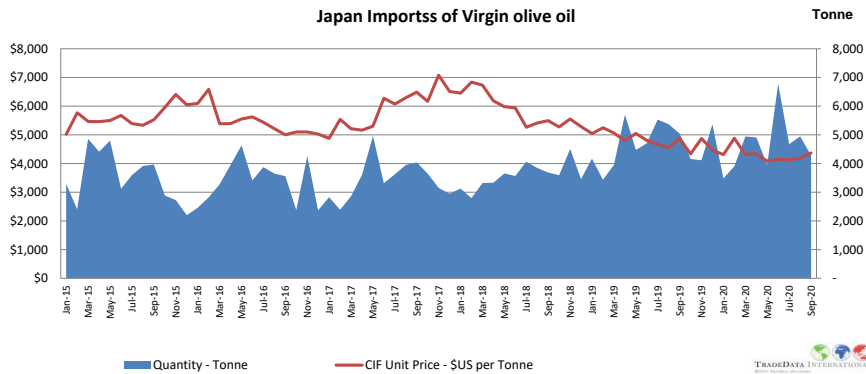
There is a worksheet in the excel file that lists Japan details by country and average prices each month. Note these are prices at landed cost in Japan (CIF). These prices include transport and insurance costs. A small sample is below.

Code	150910000	⌵
TradeType	(All)	⌵
Year	2020	⌵
Description	Virgin olive oil	⌵
Reporting_Country_strd	Japan	⌵

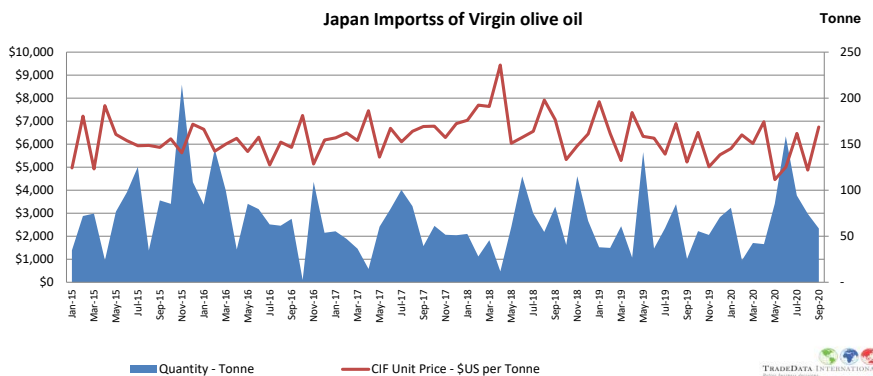
Date	Country	Quantity1 Uni	Port	Mode Transport	Data		Unit Price CIF
					Sum of Quantity1	Sum of Value_USD	
Sep-20	Spain	Tonne	YOKOHAMA	SEA	1,170	4,036,758	\$3,451.55
			KOBE	SEA	728	2,770,109	\$3,805.84
			TOKYO	SEA	522	2,329,865	\$4,463.47
			OSAKA	SEA	224	816,890	\$3,643.84
			SHIMIZU	SEA	202	863,486	\$4,266.04
			NAGOYA	SEA	202	808,683	\$4,002.19
			HAKATA	SEA	93	312,565	\$3,352.95
			KASHIMA	SEA	32	110,175	\$3,442.96
			SENDAISHIOGAMA	SEA	19	79,493	\$4,238.48
			OKINAWA CHIKU	SEA	19	67,394	\$3,635.85
			TOMAKOMAI	SEA	12	45,185	\$3,863.62
			NIIGATA	SEA	11	45,725	\$4,018.69
			CHIBA	SEA	2	21,783	\$9,969.39
			NARITA AIRPORT	AIR	1	15,781	\$15,381.25
			KAWASAKI	SEA	1	6,466	\$11,205.94
FUKUOKA AIRPORT	AIR	0	5,671	\$34,576.89			
Tonne Total					3,238	12,336,028	\$3,810.26

Price and Quantity

The next chart shows monthly movement in imports volumes - the blue shaded area of the chart - and in average prices on a CIF basis. Import volumes are somewhat seasonal with higher volumes in the middle of each year followed by lower volumes. Average prices increased sharply in early 2018 to just under \$US 7,000 a tonne and have fallen to just above \$US 4,000 a tonne by early 2020.

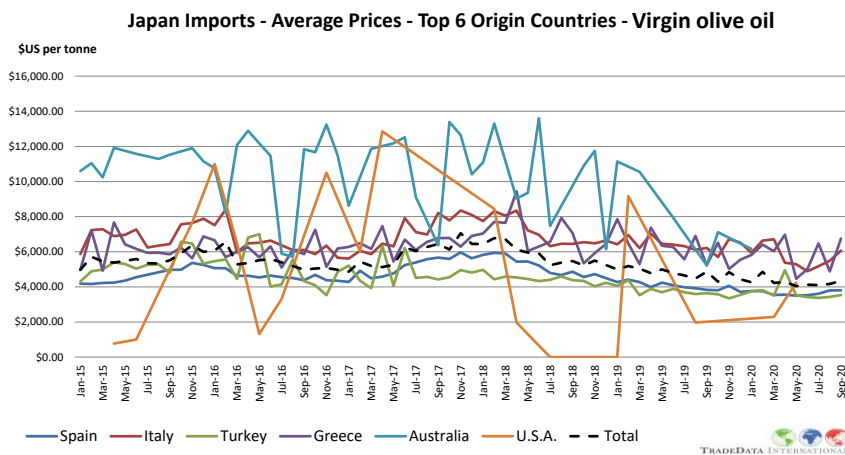


The excel file enables the user to select a supply country and then redraw this Price&Quantity chart to only include imports from the selected country. The chart below lists Price and Quantity where imports only from Greece are selected. Import volumes from Greece increased strongly late in 2015 and early 2016 only to revert to their previous levels by mid-2016. Average prices from Greece are variable and dependent on volumes. For example, April 2018 saw high prices above \$US 9,000 a tonne but with low volumes, Average prices fell throughout 2019 to below \$6,000 a tonne by year's end.



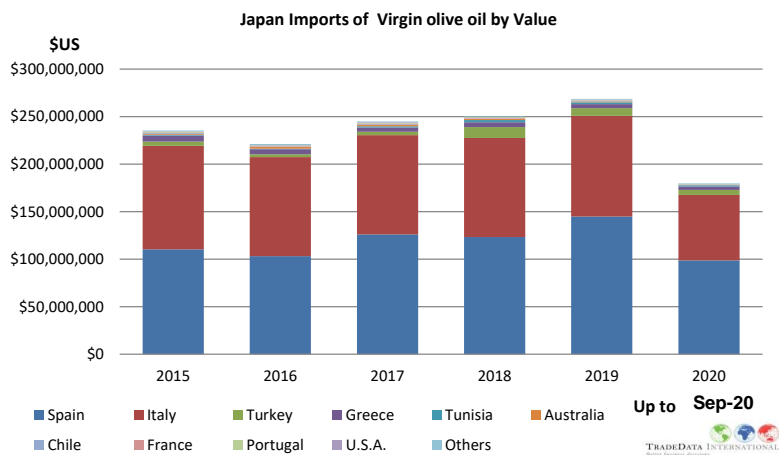
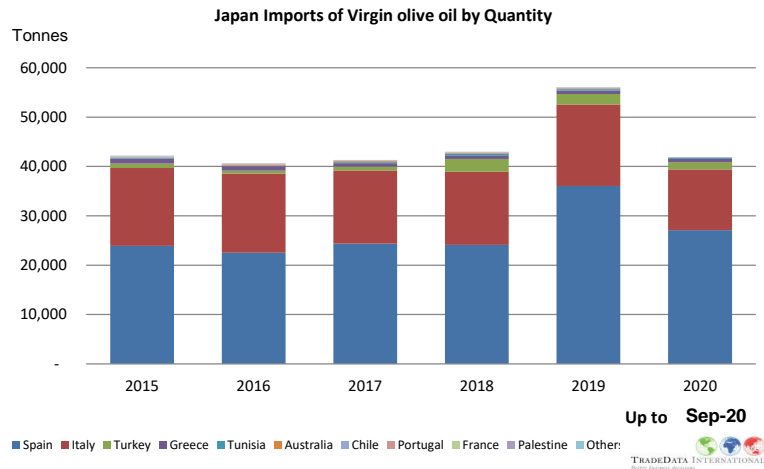
Average Prices - Top Six Supply Countries over time

The following chart list average prices over time for the Top 6 supply countries to Japan. Italy and Australia are higher priced suppliers whereas Turkey and Spain are lower priced.



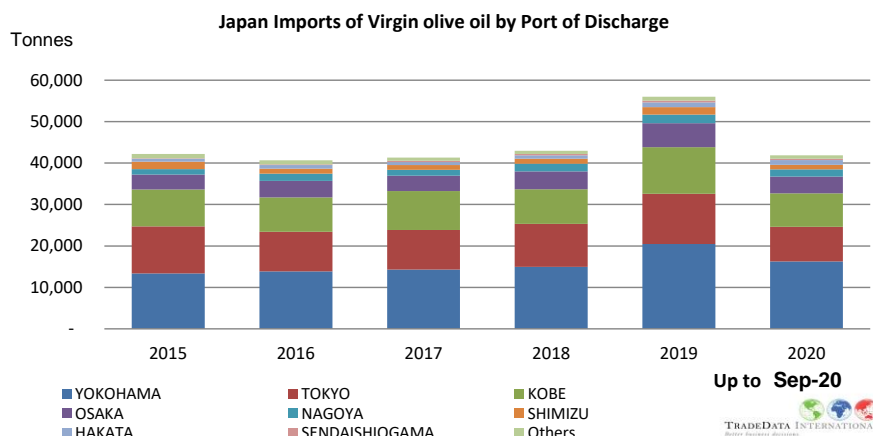
Major Supply Countries

The following two charts list annually the top ten supply countries to Japan both in volume and value terms. These charts draw the major supply countries market shares over time. Imports sourced from Spain and Italy dominate. Import volumes increased very strongly in 2019 with a sharp rise in imports from Spain which seem to have been maintained thus far in 2020.



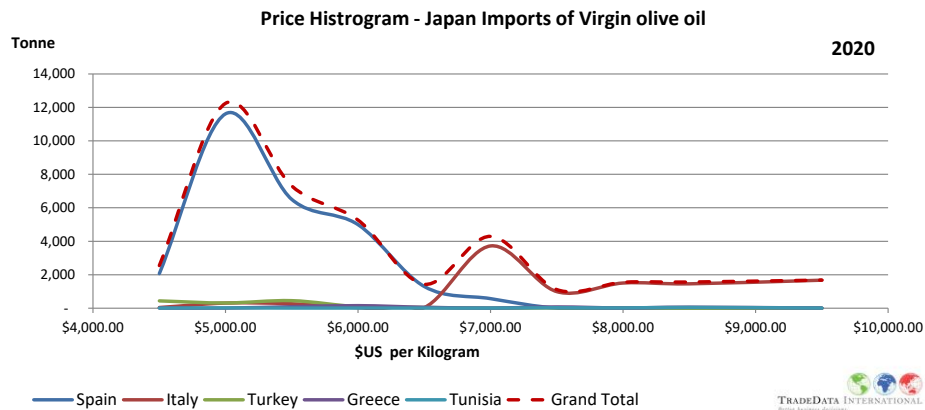
Imports Volumes by Ports of Discharge in Japan

The following chart lists the Ports of Discharge in Japan where imports arrive. The ports of Yokohama, Tokyo, Kobe and to a lesser extent Osaka dominate.



Market Segments

The following chart lists a Price Histogram by Country. This shows that during 2020 the volumes imported at different price points, and which major supply country supplied at these price points. The Excel file enables the user to select different years and to the chart will redraw itself accordingly. Spain is the largest supply country and supplies at between \$US5,000 and \$US 7,000 per tonne. Italy is also a major supply country and supplies at far higher prices between \$US 7,000 and \$US 9,500 per tonne.



Two Typical Transactions

The following table list two typical data transactions as found in the Japan Import data set.

Code	150910000	150910000
TradeType	Imports	Imports
Year	2019	2019
Month	01	01
Description	Virgin olive oil	Virgin olive oil
Reporting_Country	Japan	Japan
Reporting_Country_strd	Japan	Japan
Partner_Country	Argentina	Australia
Partner_Country_strd	Argentina	Australia
Value_Unit	Yen	Yen
Value_CIF	2,931,000.00	679,000.00
Value_AUD	\$37,631.79	\$8,717.84
Value_Euro	23,551.13	5,455.89
Value_USD	\$26,897.14	\$6,231.03
Quantity1_Unit	Tonne	Tonne
Quantity1	1.84	0.68
Port	YOKOHAMA	MOJI

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